



CALL FOR SUPPORT SAWMA Conference 2026



Beyond Numbers: Clarifying the Goals of Wildlife Management and Conservation

30 August – 4 September 2026

Cradle Moon Lakeside Game Lodge, Cradle of Humankind, Gauteng

Hosted by Tshwane University of Technology

Dear valued partner,

The Southern African Wildlife Management Association (SAWMA), founded in 1970, organises an annual conference at which researchers and managers present their wildlife research. SAWMA membership stands at about 400, including student members.

The conference will feature in-person presentations and will also be streamed live for free, depending on sponsor support. The broader SAWMA community comprises conservation managers; scientists (e.g., ecologists, conservation biologists, geneticists, social scientists, and zoologists); policymakers; and students, who conduct basic and applied research across several aspects of conservation and wildlife management. This research aligns directly with several national and international imperatives, including biodiversity conservation, ecosystem resilience and human dimensions of wildlife.

As an association, SAWMA recognises the need to invest in our collective conservation future. To this end, SAWMA offers free annual membership to all registered full-time students. We also aim to offer the lowest possible registration rates to students, who will become our future scientists and decision-makers, so that as many as possible can benefit from attending the events. We can proudly say that our annual conferences offer an ideal opportunity for students to deepen their knowledge, build confidence in scientific presentations, and network with peers, managers, and academics. It also creates opportunities for future employment and research projects.

However, as with all investments, our emphasis on student opportunities and involvement comes at a cost to the association, and we rely on financial support from businesses and organisations.

The expected attendance is approximately 160-180 delegates on-site and 100 attending virtually.

It is our firm belief that your support represents an investment in the future of conservation and wildlife management in Africa, and we would be honoured if you would accept our invitation to be an integral part of the Southern African Wildlife Management Conference by offering support.

SAWMA 2026 Conference Contact: Elma Marais Office@sawma.co.za

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Overview of the Sponsorship opportunities and benefits

Description	Value
Platinum Conference Sponsor	R100 000-00 and more
Gold Conference Sponsor	R60 000-00 and more
Silver Conference Sponsor	R30 000-00 and more
Bronze Conference Sponsor	R15 000-00 and more
Copper Conference Sponsor	R5 000-00 and more

SPONSORSHIP PACKAGES

PLATINIUM R100 000-00 and more

- Full conference registration for 1 person
- Five nights' accommodation for 1 person (bed & breakfast) during the conference
- A 15-minute presentation slot at a suitable time during the conference to promote your brand.
- Exhibition space
- Your logo on our conference website
- Your logo in the book of abstracts (e-version)
- Inclusion in email communication (conference announcements) to delegates
- Bag insert (company brochure)
- Intersession slide acknowledgement
- Your logo on a pull-up banner specially produced for sponsors, displayed in front of the conference hall

GOLD R60 000-00 and more

- Full conference registration for up to 2 persons (accommodation excluded)
- Exhibition space
- Your logo on our conference website
- Your logo in the book of abstracts (e-version)
- Inclusion in email communication (conference announcements) to delegates
- Bag insert (company brochure)
- Intersession slide acknowledgement
- Your logo on a pull-up banner specially produced for sponsors, displayed in front of the conference hall

SILVER R30 000-00 and more

- Full conference registration for 1 person (accommodation excluded)
- Exhibition space
- Your logo on our conference website
- Your logo in the book of abstracts (e-version)
- Inclusion in email communication (conference announcements) to delegates
- Bag insert (company brochure)
- Intersession slide acknowledgement
- Your logo on a pull-up banner specially produced for sponsors, displayed in front of the conference hall

BRONZE R15 000-00 and more

- Exhibition space
- Your logo on our conference website
- Your logo in the book of abstracts (e-version)
- Inclusion in email communication (conference announcements) to delegates
- Bag insert (company brochure)
- Intersession slide acknowledgement
- Your logo on a pull-up banner specially produced for sponsors, displayed in front of the conference hall

COPPER R5000 and more

- Your logo on our conference website
- Your logo in the book of abstracts (e-version)
- Inclusion in email communication (conference announcements) to delegates
- Bag insert (company brochure)
- Intersession slide acknowledgement
- Your logo on a pull-up banner specially produced for sponsors, displayed in front of the conference hall.

SPECIFIC BRANDED ITEMS

Branded items are welcome, and the sponsorship level will be in line with the value of the items donated, for example: Book prizes for the best student presentations in various categories, thank-you gifts to our plenary speakers, prizes for lucky draws during the gala dinner, and items such as pens, stationary and other items for the registration pack!

You are welcome to contact us for further clarification by sending an email to Elma Marais at office@sawma.co.za

We look forward to welcoming you as a valued partner and sponsor!

Kind regards,

Elma Marais

On behalf of the The Local Organising Committee

www.sawma.co.za

<https://sawma.co.za/conference/>