

Southern African Wildlife Management Association

Conference: 1 – 5 September 2019



Sustainable landscapes for wildlife conservation

The Southern African Wildlife Management Association takes pleasure in informing you that our annual conference, ***Sustainable landscapes for wildlife conservation***, will take place from 1 – 5 September 2019 at Wilderness Hotel, Wilderness in the Western Cape.

Background:

Southern African Wildlife Management Association (SAWMA) - Who we are:

The Southern African Wildlife Management Association (SAWMA) is an independent, non-profit scholarly society, founded in 1970. (NPO 077-639)

The association's multi-disciplinary membership includes both local and foreign academics, researchers, professionals and practitioners involved with the science and management of wildlife and other renewable natural resources. It includes the various disciplines, such as wildlife research, conservation science, ecology, genetics, animal science etc.

The main function of SAWMA as a scholarly society is to promote the common interest of our membership by publishing research articles in a scientific journal, *African Journal of Wildlife Research*, organising an annual conference - thereby keeping our members abreast of the latest research and development and setting a code of ethics and standards for wildlife management and wildlife research.

The affairs of the association are run by a council, elected every two years from the SAWMA membership. Currently the association has about 350 members local and abroad. Visit our website for more information: www.sawma.co.za

Role towards student development and the challenge we face:

Attending a scientific conference is a costly undertaking, especially for students. The event is organised with the viewpoint of offering it at the lowest possible registration rates and **students in particular are paying rates that are substantially lower than the actual costs to allow as many as possible young and upcoming scientists to benefit from attending the event.** Without sponsorship to partially cover some of the costs of venue hire and catering, the lower fees will not be possible.

Our conference is a platform where students can present their research in a 'friendly' environment' where they can build confidence in presenting papers. Over the past number of years our student membership as well as conference attendance has grown significantly since we have provided students with free membership. The conference fees were reduced with up to 50% to enable more students to attend the event. We can proudly say that our conferences provide an ideal opportunity for students to further their knowledge, gain confidence in scientific presentation and liaising with other students, managers and lecturers nationally and sometimes internationally. It also opens possibilities and opportunities for future work positions and research. That is why we put in great efforts to make the event more accessible to students by offering special registration rates and student awards for best presentations.

However, this has also put huge pressure on the SAWMA finances, and we are therefore looking at ways to overcome this challenge to enable us to continue assisting the students in the same way in future without putting our own finances under pressure.

With the above in mind we, the organisers, would be honoured if you would accept our invitation to be an integral part of the Southern African Wildlife Management Conference. We will provide opportunities for sponsorship that will enhance your visibility in the scientific and wildlife management community.

Sponsorship opportunities and benefits

SAWMA has identified the following sponsorship opportunities:

SOCIAL MEETINGS

Cocktail dinner on Sunday, 1 September 2019

This is a meet-and-greet function which will take place after arrival and registration on the Sunday afternoon.

Cost breakdown of various items calculated for 160 people attending

A	1 Sept: WELCOME FUNCTION - finger fork meal	R32,000.00
B	Juice (jugs) & flavoured waters(free)	R3,200.00
C	Gin/craft beer tickets	R11,200.00
D	1 Sept: WELCOME FUNCTION - welcome cocktails	R4,800.00

Benefits offered:

- (A,B,C,D) The logo and link of the sponsoring company will appear in the programme book and symposium website.
- (A,B,C,D) The logo of the sponsoring company will be shown on screen between the scientific sessions.
- (A,B,C,D) Branding during the event (e.g. brochures, branded items in the registration packs, a banner)
- (A & C) Free display space
- (A) Complementary registration for 1 person.

Braai Dinner on Monday, 2 September 2019

Cost: R34,300.00 for the event, depending on the numbers attending

Breakdown on the costs are:

Catering: R200/person (R32 000.00 for 160 delegates)

Juice on the tables: R10/person (R2 300 for 180 delegates)

Benefits offered:

- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.
- Branding during the event (e.g. brochures, branded items in the registration packs, a banner)
- Free display space
- Complementary registration for 1 person.

Dinner in the Village on Tuesday, 3 September 2019

Cost: R40,000.00 for the event, depending on the numbers attending

Breakdown on the costs are:

Meals: R180/person (R28,800 for 160 delegates)

Drinks: R70/person (R11,200 for 160 delegates)

Benefits offered:

- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.
- Branding during the event (e.g. brochures, branded items in the registration packs, a banner)
- Complementary registration for 1 person.

Gala Dinner on Wednesday, 4 September 2019

The Gala dinner is a formal dinner where delegates will be addressed by an invited guest speaker, medal awards and prizes will be also be presented.

Cost: R54,400.00 for the full event, depending on the numbers of attending

Breakdown of the costs is:

Catering: R300/person, décor included (R48,000.00 for 160 delegates)

Welcome drinks: R30/person (R4,800.00 for 160 delegates)

Soft Drinks (juice): R10/person (R1,600.00 for 160 delegates)

Benefits offered:

- Free admission to the gala dinner for 6 guests invited by the sponsor and complementary registration for 1 person for the full duration of the symposium.
- Branding during the event (e.g. brochures, branded items in the registration packs, a banner)
- The logo and link of the sponsoring company will appear on the symposium website.

- The logo of the sponsoring company will be shown on screen between the scientific sessions.
- Free display space during the conference.
- A full page colour advert in the inside back cover of the programme book. You will need to provide a print ready version of the advert no later than 2 months before the conference.

Wines for the evening functions

Any selection of wine suitable for the following functions with a number of guests up to 180 per evening

Braai Dinner: 2 September 2019

Gala Dinner: 4 September 2019

Benefits offered:

- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.
- Branding during the event (e.g. brochures, branded items in the registration packs, a banner)

GIFTS FOR THE CONFERENCE BAGS

This year we would like to add a 32 GB USB rubber bracelet as a gift in the conference bag.

Cost: About R100 per item (R18,000.00 for 180 products)

Any other sponsored and branded gifts are welcome!

Benefits offered:

- The sponsoring company logo will appear on the bags.
- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.

NOTE PADS AND PENS

We normally make use of a note book and pen set which is branded with the SAWMA logo. However, if it is sponsored by a company, it can be branded by the company logo.

Cost: R30 per booklet (R5,400.00 for 180 books)

Benefits offered:

- The sponsoring company logo will appear on the bags.
- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.

Conference Bags

We prefer to use simple, affordable bags that can carry an A4 programme book and other items and which can be re-used. Suggestions are welcome.

Normally we use a linen shopping bag with our logo on. The logo can be replaced by the sponsoring company logo.

Cost: About R25.00 per bag (R4,500.00 for 180 bags)

Benefits offered:

- The sponsoring company logo will appear on the bags.
- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.

PRINTING OF THE PROGRAMME BOOKLET

We already have a sponsor for this.

STUDENT QUIZ COMPETITION

As an ice-breaker for students, a professional contractor will be hired to set up a quiz system. (sound, buzzers, audiovisual etc.)

Total Cost: About R15 000

Breakdown of the costs is:

Set-up fee will be about R11 000

Traveling fee about: R4 000

Benefits offered:

- The logo and link of the sponsoring company will appear in the programme book and symposium website.
- The logo of the sponsoring company will be shown on screen between the scientific sessions.
- Branding during the event (e.g. brochures, branded items in the registration packs, a banner)

BOOK PRIZES

Student presenters are evaluated during the conference. The winning presentations are announced at the Gala Dinner and the students will get books as prizes. Prizes are awarded for full presentations and speed presentations in the following categories:

1) Honours and Masters level and 2) PhD level The objective of these awards is to encourage a high standard of presentations and to motivate young scientists.

Benefits offered:

- Sponsor's logo will appear on the printed certificate/thank you card
- The logo of the sponsoring company will be shown on screen between the scientific sessions
- The logo of the sponsoring company will appear in the programme book.

Other

The above are just guidelines for items that can be sponsored, but a cash amount or any other items or sponsorships can be discussed.

Sponsorship Procedures and Policies

If you are interested to support the conference in the form of any of the above sponsorship opportunities, we invite you to contact

Elma Marais
Southern African Wildlife Management Association (NPO 077-639)
PO Box 217
Bloubergstrand 7436
SOUTH AFRICA

Email: elma@mweb.co.za
Ph: +27-21-554 1297
Fax: 086 672 9882
Web: <http://www.sawma.co.za>

Upon receipt of your sponsorship proposal, written confirmation of the sponsorship, benefits, invoice for payment and all necessary information will be provided by the secretariat.

Should you wish to cancel your sponsorship, notification will be accepted in writing.

We look forward to hearing from you.

SAWMA 2019 organising committee