



# SAWMA

SOUTHERN AFRICAN WILDLIFE MANAGEMENT ASSOCIATION

---

## Call for Sponsorship

**SAWMA CONFERENCE 4 – 9 SEPTEMBER 2022**

### **Background and purpose**

The Southern African Wildlife Management Association, founded in 1970 organises an annual conference where researchers and managers can present their research in the field of Wildlife Management. SAWMA membership stands at about 450 including student members, with 10% of the membership based in SADC countries.

The main theme of this year's conference is CONSERVATION 50 YEARS FROM NOW.

The proposed sub-themes are:

- Meaningful participation
- Conservation in working lands – challenges, trade-offs and win-wins
- OneHealth
- Criminology
- Reserve management

(See First Announcement at Call for Abstracts: <https://sawma.co.za/conference-2022-2/>)

The format of the conference will be a hybrid event of in-person and virtual presentations, streamed live from Bonamanzi Private Game Reserve. It will be the first time in more than a decade that we will host a conference in KwaZulu Natal.

The broader SAWMA community consists of conservation managers, scientists (e.g., botanists, ecologists, conservation biologists, geneticists, social scientists, and zoologists), policy makers and students conducting basic and applied research in several aspects of conservation and wildlife management. This research aligns directly with several national and international imperatives, including biodiversity conservation and ecosystem resilience and human dimensions of wildlife. The SAWMA Conference provides a key mechanism for facilitating discourse between scientists, managers and the general public.

As an association, SAWMA recognises that we need to be looking forward and investing in our collective conservation future. To this end, SAWMA offers free membership to all registered students. Students, as our future scientists and decision-makers, are also charged significantly lower registration rates for our annual conferences to allow as many as possible to benefit from attending the events. We can proudly say that our annual conferences provide an ideal opportunity for students to further their knowledge, gain confidence in scientific presentation and network with other students, managers and academics. It also opens possibilities and opportunities for future employment and research projects. However, like all investments, our emphasis on student opportunities and involvement comes at a cost to the association and this is where we would like to request your assistance.



The expected attendance is about 180 delegates on site (depending on Covid restrictions) and about 250 delegates attending the event virtually.

### **The scientific impacts**

The scientific impacts of the 2022 SAWMA conference will include: 1) Exposure of attendees to world-class scientists who will be attending and presenting. 2) Exposure of attendees (particularly post-graduate students) to cutting-edge research in various basic and applied aspects of wildlife management. This will facilitate the cross-pollination of ideas and provide an opportunity for the development of collaborative research between scientists and managers. Ultimately, this will facilitate the enhancement of wildlife management research in the 21st century within South Africa and beyond. 3) Post-graduate students will gain valuable training and experience in delivering scientific presentations based on their own, original research. This will enhance their verbal communication skills, which is essential for the communication of science. In addition, the feedback from attendees on student presentation will assist in improving the quality of the wildlife management research and any formal outputs emanating from the research. 4) Presenters will be encouraged to submit their research papers for possible inclusion in a special edition of the African Journal of Wildlife Research (an ISI-listed scientific journal published by SAWMA). While there is no limit to the number of articles to be published, we anticipate publishing ca. 15-20 articles in the special edition of the African Journal of Wildlife Research. Thus, providing a vehicle for the publication of results presented at the Conference.

We would therefore like to invite you to consider supporting the 2022 conference by either having an exhibition stand of R2000 for the week (accommodation and meals excluded), and/or by sponsoring an element of the conference.

### **Sponsorship opportunities and benefits**

SAWMA has identified the following sponsorship opportunities – (some items have estimated prices)

Description	Cost	Recognition
Platinum Conference Sponsor	R100 000-00 or more	Platinum Sponsor
Gold Conference Sponsor	R50 000-00 – R99 000-00	Gold Sponsor
Silver Conference Sponsor	R20 000-00 – R49 000-00	Silver Sponsor
Bronze Conference Sponsor	R10 000-00 – R19 000-00	Bronze Sponsor
Conference Gala Dinner	R60 000-00	Gold Sponsor
Opening function on first night	R40 000-00	Silver Sponsor
Branded Delegate water bottles	R30 000-00	Silver Sponsor
Student “quiz night” function	R27 000-00	Silver Sponsor
Branded water bottles for delegates	R18 000-00	Bronze Sponsor
Branded conference bags	R10 000-00	Bronze Sponsor
Branded Conference pens	R5 000-00	Bronze Sponsor
Branded Conference notepads	R8 000-00	Bronze Sponsor
Branded lanyards	R5 000-00	Bronze Sponsor
Wine for the social functions (open offer)		Depending on the sponsorship
Cash Donations to assist with reduced student registration fees		Depending on the sponsorship



You would be recognised as a named sponsor in the Conference Programme and on all other media platforms used to promote the Conference. You would also be welcome to display any promotional material during the Symposium.

It is our firm belief that your support represents an investment in the future of conservation and wildlife management in Africa and we would be honoured if you would accept our invitation to be an integral part of the Southern African Wildlife Management Conference.

If you are interested to support the conference in the form of any of the above sponsorship opportunities, we invite you to contact:

Elma Marais  
Secretariat: Southern African Wildlife Management Association (NPO 077-639)  
PO Box 217  
Bloubergstrand 7436  
SOUTH AFRICA

Email: [office@sawma.co.za](mailto:office@sawma.co.za)  
Ph: +27-21-554 1297  
Web: [www.sawma.co.za](http://www.sawma.co.za)

Upon receipt of your sponsorship proposal, written confirmation of the sponsorship, benefits, invoice for payment and all necessary information will be provided by the secretariat.

Should you wish to cancel your sponsorship, notification will be accepted in writing.

We look forward to hearing from you.

**SAWMA 2022 Organising Committee**

